

What is claimed is:

1. A selling system of a performance ticket including a server that supplies a performance information to a client terminal through a network comprising:

5       the server includes a performance information transmitting function which transmits the performance information stored in the performance information DB; an application procedure transmitting function which transmits a purchase information which is stored in a purchase procedure information DB and shown the purport that a selection method of a "lottery system" and an "auction system" about the application of the performance ticket in a display screen of

10      the client terminal; a success-in-an-election probability transmitting function which transmits the success-in-an-election probability information acquired and based on a success-in-an-election probability rule on the basis of a total number of the application and sold ticket number of sheets to the applicant who participates in an auction hall; and a function transmitting notice of success in an election, drawing a lottery means to the applicant who chose the lottery system, on

15      the other hand, awarding with a successful bid means to the participant who chose the auction system, and transmitting the notice of success in the election to the successful bidder and the successful candidate.

2. A selling system of the performance ticket according to claim 1, wherein the  
20 success-in-an-election probability rule further includes a formula that is distributed in equal to one of "lottery system" and "auction system" respectively corresponding to the ratio of the total number of the application of the performance after an application registration period end.

3. A selling system of the performance ticket according to claim 1, wherein the server further includes an applicant discernment means that has a function to check when the applicant registered into a lottery system selection person information DB participates in the auction hall

5 further.

4. A selling system of the performance ticket according to claim 1, wherein the server further includes a progress situation transmitting function to transmit the state of auction information.

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5. A selling system of a performance ticket including a server that supplies a performance information to a client terminal through a network comprising:

the server includes a performance information transmitting function which transmits a performance information which is stored in a performance information DB and shown the purport that a selection method of a "lottery system" and an "auction system" about the application of the performance ticket in a display screen of the client terminal; an application procedure transmitting function which transmits a purchase information which is stored in a purchase procedure information DB; a success-in-an-election probability transmitting function which transmits the success-in-an-election probability information acquired and based on a success-in-an-election probability rule on the basis of a total number of the application and sold ticket number of sheets to the applicant who participates in an auction hall; and a function transmitting notice of success in an election, drawing a lottery means to the applicant who chose

the lottery system, on the other hand, awarding with a successful bid means to the participant who chose the auction system, and transmitting the notice of success in the election to the successful bidder and the successful candidate.

5     6. A selling system of the performance ticket according to claim 5, wherein the server urges to the accessed client terminal to choose one of "lottery system" and "auction system" on a choice screen about sale of the ticket in the Internet.

10    7. A selling system of the performance ticket according to claim 5, wherein the server notifies to the screen of the client terminal that another purchase system is offered beforehand to the client surely needed the ticket of the performance although it becomes higher than the regular price after a success-in-an-election probability (or total number of the applications) of the performance becomes clear before the client inputs a matter required into an application data input screen and clicks the last application button and completes the

15    application.